
No. 6

Commercial Visible Typewriter

Light
Strong
Durable



Simple
Practical
Efficient

Commercial Typewriter Co., New York

257 William Street

Weight 11 Pounds.
Size convenient. . .
Has 28 keys; prints
84 characters. Fin-
ished in Black Japan
and Bright Nickel.

Price
Fifty Dollars

Greater Value
than ever before
offered in the
typewriter trade

UNIVERSAL KEYBOARD. The keyboard used on all leading machines.



UNIVERSAL KEYBOARD USED ON THE COMMERCIAL, 28 KEYS, 84 CHARACTERS.

SHIFT-KEYS. A shift-key for capital letters and a shift-key for figures are used.

All the capital letters are secured by means of a single shift, and all figures and punctuation marks are secured by another single shift.

A SHIFT-LOCK is provided which can be instantly applied, and it is most convenient.

EASY TOUCH—LIGHT ACTION. A machine, otherwise good, can be spoiled by a heavy touch.

By touch and action is meant the amount of force required to print a given letter, the elasticity of the key tension, and the prompt recovery of the key after removing the finger.

The action of the Commercial Visible is elastic, prompt, light, speedy and free from a feeling of friction and resistance.

VISIBLE WRITING.

The Commercial Visible has Visible Writing. All parts of the writing are in view, including the very last line, word or letter written, and including any other preceding line, word or letter.

A MARGINAL release is provided for writing side headings in the margin.

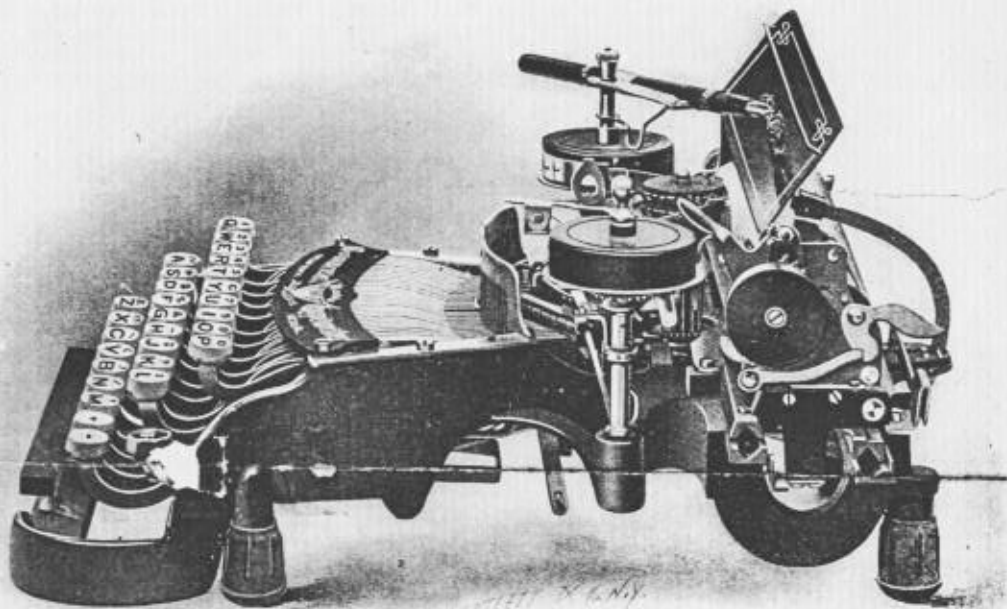
LINE SPACING. Six different widths between the lines are provided for and in addition any arbitrary spacing can be had.

A PORTABLE TYPEWRITER. This machine weighs about 11 pounds.

The reason this machine is lighter than others is not because it is weaker, but because it has fewer parts. About 400 parts should not weight as much as 2587 parts.

MANIFOLD WORK. Several good copies can be made at one writing.

The Commercial Visible is equipped with a brass printing surface for manifold-ing, covered with a rubber printing platen for single-sheet work, so that the machine can be instantly changed for either class of work, as desired.



SIDE VIEW SHOWING COMPACT FORM.

EASILY LEARNED. All parts are located in standard positions familiar to operators.

This machine is easily learned by experts because the keyboard, space bar, carriage release, line space lever, cap shift, etc., are all in standard positions; and it is easily learned by beginners because it has the Universal keyboard arranged in compact form with few keys, has the writing in sight, is extremely simple, and has very few levers and handles to be learned. While so simply constructed, it nevertheless is designed to accomplish many operating features in addition to those contained in other machines, which can be learned or omitted as desired, but none of them in any way complicate the machine for plain work.

MATERIAL IN CONSTRUCTION. Only selected qualities of steel, iron and other materials are used.

The very best material is used in the Commercial Visible. The utmost pains have been taken throughout the machine to have the screws tight fitting, and hence not liable to get loose, wearing points of various grades of temper, according to their requirements, fitting each part the best possible for its special requirements.

NO EXPENSIVE PLATENS. The Commercial uses printing platens costing cents, instead of the usual round platens costing dollars.

On many machines the printing is done against a rubber cylinder called a platen. In a very short time the period makes rows of small holes where the line of writing is done, and the writing becomes very imperfect when it has to be done on these holes. On the Commercial Visible this is all obviated by the use of our printing platen, which retails at 25 cents per dozen, and can be instantly replaced, even by a child.

LIGHT-RUNNING CARRIAGES. The carriage is very light running, on ball bearings, and does not shift.

The Commercial carriage is the lightest of any high-grade machine, and is very light running on its ball bearings. While carriages on some typewriters move back and front, up and down, and in addition are hinged, this carriage does not shift at all in any direction, but runs in close-fitting guides without shifting, swinging or changing of any kind, thus causing a decided improvement in the quality and permanency of alignment, as well as in durability.

TYPE CARRIER. The types are formed of one piece, are protected from battering and are easily cleaned.

On this machine the types are fully protected and are always readily accessible.

RESERVOIR PEN RULING. Neat ink lines are constantly required—the machine should produce them.

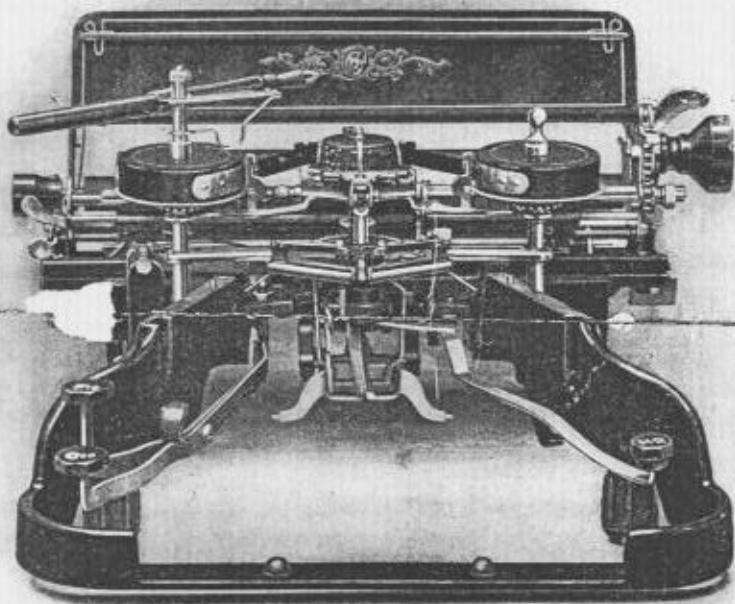
This is an entirely new feature in typewriters, and is very convenient for many purposes. By this device an operator can make any desired arrangement of ink-ruled lines while the work is still in the machine. It is useful for regular ruling of plain paper in any of six different widths, and many other practical uses for this device will be found by an intelligent operator.

CHANGING INK RIBBONS. The ink ribbons are interchangeable without soiling the hands.

The ink is supplied by means of an inked ribbon (12 yards long and longer than most other machines have), winding from a spool on one side of the machine on to a spool on the opposite side of the machine. The ribbon automatically feeds from one spool to the other. It will feed in either direction as desired: The ribbons are covered while on the machine, ribbon cups being provided for the purpose.

APPROACH OF END OF PAGE. The end of the page can be seen as it approaches.

It is important to see the approach of the lower end of a sheet of paper when the bottom of the page is nearly reached, so that the work may not be spoiled by irregular or other defective writing. This is well arranged on the Commercial Visible.



KEYBOARD REMOVED SHOWING INTERIOR PARTS.

WRITING ON RULED LINES. Special facilities are provided for writing on lines and in printed forms.

The Commercial Visible has an indicator to locate the line by; it has visible writing, so that the line can be seen, and it has a release from the regular spacing,

so that the writing can be located at will on the lines. Thus, writing may be done on ruled paper, on date lines and in leases, and other legal blanks, as rapidly as plain work can be done, and a saving of from 25 to 50 per cent. in time, and an increase of 100 per cent. in quality, are effected.

Letters are written upon the typewriter partly to prevent errors resulting from illegibility. There is even more reason for typewritten statements and bill heads to prevent errors in figures. The quick insertion on the Commercial Visible is of advantage on this small work, and where the printed forms are ruled, the visible writing and line printing are of the utmost importance.

VERTICAL WRITING. This is for columns of figures, legal boxes, vertical sentences, etc.

This is a novelty in writing machines. A slide is provided at the left end of the carriage which enables the operator to write rapidly from top to bottom or bottom to top of the page in a straight line. This enables one to write a column of figures rapidly and without resetting the carriage. It is especially useful in making the little square boxes which are used on certain legal documents, and for ditto work.

LETTER PRESS. The writing copies excellently in a letter press.

The positive stroke, fine ink ribbons, flat-face type and quality of printing ensure excellent copies in letter-press work.

ENVELOPE ADDRESSING. Envelopes can be inserted with rapidity

On most other machines envelopes must be passed in head first through the carriage feed rolls before they can be written upon, while on the Commercial Visible they may be dropped instantly into position.

TWO JOBS AT ONCE. Envelopes and telegrams may be written while other work is in the machine.

Envelopes and telegrams are often wanted in a hurry, and the stenographer asks whether to remove the present work or to wait until it is finished, but on the Commercial Visible this question does not arise, for envelopes and telegrams can be inserted without removing other work, and no waiting is required.

SCALE.

All blind typewriters use scales. While unnecessary on visible writers, yet for the benefit of those whom habit still leads to call for scales, one very effective scale is supplied in a most convenient position.

CORRECTING BOUND WORK. It is not necessary to unbind bound legal documents to rewrite in them.

On the Commercial Visible a bound legal page can be written upon without any difficulty.

LEGAL ENVELOPES. This machine will accommodate legal envelopes without folding them.

Legal paper is 8 inches wide, and envelopes from 9 to 9¼ inches long are required to hold it. The Commercial Visible has been designed to accommodate these envelopes.



KEYBOARD REMOVED COMPLETE.

LETTER INDICATOR. The position of the next letter to be written is always indicated.

Not only is the exact position of the line of writing indicated, but the exact location where the next letter will be written is always plainly indicated on the

machine. Work can be readily reinserted so that any given letters can be again printed exactly where first located.

LINE LOCK. The most complete line-lock ever devised releases the bell.

This is a new departure and for excellent reasons. The only purpose the bell can possibly serve is as a warning of the approach of the end of the line. The Commercial Visible has no bell, and hence the operator is not detained or the speed diminished by listening for the ringing of the bell, but can write rapidly, until the keys lock solid; when the release, located close to the keys, is touched, the syllable being written is quickly finished and the next line begun.

PAPER FEED. The paper revolves either way without a release.

The paper feed is so designed that a release is not required for turning in either direction. One paper feed knob is supplied on each end of the carriage. One of these is connected with a feed roll on the front of the paper, and the other with a feed roll on the back of the paper. Even a beginner has no trouble with inserting the paper, as it is done right way round, and right end up instead of wrong way round and bottom side up as on most machines.

PAPER TENSION RELEASE. A quick release is provided for the paper-feed tension.

The paper-feed tension release is very convenient when it is desired to change the position of the paper. It is especially useful when reinserting work for correction, and for ~~correcting the paper which has been put out of straight~~, however, it is so easy to get the paper in straight and square in the Commercial that there is really less use of the release than on some other machines.

PAPER LOCATOR. A locator is provided for correcting insertion of various widths of paper.

This enables the operator to always insert the paper in the same relative position; and, hence, reinserting is easy and certain.

Enquire from your agent for *Special Proposition* he is making.

PRICE LIST.

Commercial Visible -	\$50.00	Ribbon Wound on spools -	.75
Carrying Case -	5.00	Hammer Caps per doz. -	.25
Wheel -	2.00	Dust Cover -	.45
Weight of Machine	11 pounds.	Weight in case	17 pounds.

Unless otherwise ordered machines will be shipped complete including only the regular type wheel and purple copying ribbon, but no case.